

(13)

MEMBER ACQUISITION
(THRU JULY 25, 1988)

0	FOUNDING MEMBERSHIPS (APRIL-MAY)	3,165
0	CHARTER MEMBERSHIPS (JUNE-AUGUST)	5,165
	TOTAL MEMBERSHIP	8,330

PERCENTAGE
OF TOTAL

0	MODEM ORDERS	1,098	13%
0	ENROLLMENTS	4,748	57%

SBC 003445

A:07268801.024

Exhibit C

PRODIGY CONFIDENTIAL